



Jason L. Simpson

NOV 14, 1971 - DEC 18, 2012



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Jason Simpson, 41, of Dallas, Texas passed peacefully in San Francisco, California on Tuesday, December 18, 2012. He was born on November 14, 1971 in New York, New York, being the beloved son of Neal and Joyce Simpson of Bartonsville, Pennsylvania. Jason was the Assistant Vice President for Sponsorships at AT&T in Dallas, Texas. He was a 1989 honors graduate of Stroudsburg High School in PA and also graduated with honors with a Bachelor of Arts in Mass Communication from the University of California at Berkeley. Jason went on to receive his Masters Degree in Business Administration from the University of Southern California. His position as Assistant Vice President allowed him to collaborate with many national organizations including the: USA Swimming and Diving Association, Formula One and NASCAR, USA Olympic Team, Masters at Augusta, US Open at Pebble Beach, USA Gymnastics, Major League Baseball, National Basketball Association, National Football League, and Major League Soccer, among others. His favorite pastimes were traveling, camping, reading, snorkeling, video gaming, sports, attending theatre and book collecting. Surviving is his wife, Sylvia Tong of Dallas, TX, his mother and father, Neal and Joyce Simpson of Bartonsville, PA, parents in law, Sharon and Shou-yu Tong, of San Diego, CA, brother-in-law Michael Tong, of San Jose, CA his aunts, Sandra Bell of Harrisburg, PA, Barbra Webster of Gaithersburg, MD, Anita Hunt of Easton, PA, his uncles, David Brownbill of NY, NY, Ken Morrison (Brenda) of Mays Landing, NJ, cousins, Jarvis Walwyn (LaShawn) of Southington, CT, Chris (Nichelle) Hunt of Bethlehem, PA and many other relatives and friends. A Funeral Service will be held on Sunday, December 23, 2012 at 11:30 a.m. at Skylawn Funeral Home and Memorial Park, Route 35 at Highway 92, San Mateo, CA. An additional service will also be held in Pennsylvania at a future date. In lieu of flowers, memorial contributions may be made to East Bay Conservation Corps, in Oakland, CA, or the Alumni Association of University of California at Berkeley: the Jason



Obituary

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Simpson Memorial Fund For Cal Alumni, with Wells Fargo Bank: or the Jason Simpson Memorial Fund For Civicorps (formerly known as East Bay Conservation Corps) with Wells Fargo Bank.



Tribute Wall

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Anonymous posted:

It is an honor knowing him and being his friend since we were freshman in college. Like everyone he touched, he made my life better by being around him.##imported-begin##Rodger Morales##imported-end##

January 18 at 2:08 PM



Anonymous posted:

Jason- you will surely be missed and remembered. You were a great one.##imported-begin##Michael Karno##imported-end##

January 4 at 8:19 AM



Anonymous posted:

This is both steert smart and intelligent.##imported-begin##Jacey##imported-end##

January 4 at 2:44 AM



Anonymous posted:

Am so sorry to hear this sad news. Sylvia, am praying for you, your family and Jason's family. Your AT&T family loves you and is here to support you!##imported-begin##Jan Harvey##imported-end##

December 31 at 12:27 PM



Anonymous posted:

Jason was a great, warm and caring friend. My families thoughts and prayers go out to Sylvia and family. He will always be remembered in our hearts.##imported-begin##Achie Sims##imported-end##

December 27 at 8:22 AM



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Anonymous posted:

Sylvia – Sending thoughts and prayers your way. Jason was a wonderful man and he will be missed by all those who knew him. You will draw strength from the love he had for you. God Bless you.##imported-begin##Pam Krueger##imported-end##

December 26 at 9:50 AM



Anonymous posted:

Sylvia, as I feel your pain, I also think of the laughter we shared with Jason. He was a great man and will be missed tremendously. In my many years of supporting the TEAM, we were like a family and as God has taken Jason to become one of his many angels, I will pray for you and your family for the strength to continue what Jason would want "to love life as he did" and share your many memories of him. God bless you as we say goodbye to our wonderful friend. Love Dolly##imported-begin##Dolly Barentine Morales##imported-end##

December 26 at 7:45 AM



Anonymous posted:

I have known Jason for the majority of my life. I was fortunate and blessed to become his neighbor in 5th grade. His friendship has helped shape me and I am so very sorry for his parents and Sylvia, along with everyone else who knows him and loves him. He was the best person I knew and I will miss him dearly. I am most certainly a better person for knowing Jason.##imported-begin##Eric Ruddy##imported-end##

December 24 at 9:34 AM



Anonymous posted:

Joyce and Neal, loving and dedicated parents, The Simpson Family in Harrisburg are with you on this very difficult day. We love you and will miss Jason very much. Great son, cousin, nephew and friend. Nita Simpson and the entire Simpson Family.##imported-begin##Bonita Raines##imported-end##

December 23 at 12:13 PM



Tribute Wall

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Anonymous posted:

Jason will always be remembered as one of the nicest, most easy-going person in our MBA class. Always a kind word, always a big smile. I met him in June '95 before classes began at a conference in DC. Then spent the first year crashing his core classes since mine were too early in the morning. I will remember him always with love and affection. My condolences and prayers to his family and friends. His light may have left us here, but I believe he is shining his light in our hearts for eternity. Love, Kellee Scott USC MBA '97##imported-begin##kellee scott##imported-end##

December 23 at 11:31 AM



Anonymous posted:

JASON WAS MY NEPHEW. HE WAS WARM, POLITE, SINCERE PERSON. JASON HAD A VERY VISUAL WAY OF LOOKING AT LIFE. HE COULD HAVE BEEN A PROFESSIONAL PHOTOGRAPHER JUDGING BY GREAT PHOTOS. HIS LEADERSHIP QUALITIES SHOWN BRIGHT AS HE LED HIS TEAM FROM ATT IN LONDON AND BEIJING OLYMPICS THE GREAT SUCCESS THAT IT WAS. HE WILL BE GREATLY MISSED, UNCLE DAVE BROWNBILL##imported-begin##DAVE BROWNBILL##imported-end##

December 23 at 7:53 AM



Anonymous posted:

Our thoughts and prayers go out to Joyce and Neal and all of Jason's family and friends. May God comfort you all in this difficult time and may you know that we are thinking of you all in your sorrow for your dear son Jason. Bob and Gretchen Ackerman and family.##imported-begin##Robert Ackerman##imported-end##

December 22 at 4:55 PM



Anonymous posted:

My condolences to Sylvia, Jason's parents, and the rest of Jason's friends and family. I am deeply shocked and saddened. He was a truly amazing person that was giving, kind, intelligent, funny.... I am in shock at this news.##imported-begin##Nandini Venkatesh##imported-end##

December 22 at 9:30 AM



Tribute Wall

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Anonymous posted:

Jason, you'll be missed dearly. You always had a smile to share and a laugh that lit up the room. You created beautiful memories for everyone around you. You were a trusted advisor, a source of reason and like a big brother. There aren't enough words to express how much you'll be missed.##imported-begin##Nalesh Chandra##imported-end##

December 22 at 7:46 AM



Anonymous posted:

My thoughts and prayers go out to Jason's family. Jason will be greatly missed. He was a kind, smart and thoughtful individual, who was successful at whatever he chose to do. God bless you.##imported-begin##Karolyn Fritz##imported-end##

December 22 at 6:36 AM



Anonymous posted:

My deepest sympathies to the Jason's family. First to his wife, May God comfort and strengthen you at this time. To his parents, Joyce and Neal, May God's peace be with you at this time. Cherish the memories of your beloved son.##imported-begin##Vanessa Wood##imported-end##

December 22 at 3:24 AM



Anonymous posted:

The Simpson Family:May God bless you and comfort you in your time of sorrow. Jason will be greatly missed and will always be in my thoughts. Ellen Arthur##imported-begin##Ellen Arthur##imported-end##

December 21 at 10:08 AM



Memories only last if you share them

Join us in honoring Jason by contributing to a collection of shared memories.



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